



## Corporate Social Investment Project

### Evans Mampshika

#### Evans' Story



**Evans Mampshika**

My name is Evans Botheo Mabothea Mampshika, born in Polokwane Limpopo Province on the 27<sup>th</sup> October 1983 in a Village called Ga-Thaba. My parents Wilson and Lizzy Mampshika were blessed with six children - five boys and one girl and I am the third son. I grew up in Ga-Thaba and started schooling at Dikubu Primary School. I then proceeded to Radikgomo High School where I passed Grade Ten. I am very passionate about Art, but due to financial problems, I was forced to leave school. In 2004 I decided to come to Gauteng in search of greener pastures. Unfortunately I could not find employment and this is when I started my Dimension Landscaping and Painting, which is how I now try to make a living.



Evans Mampshika working in one of the project offices



Evans Mampshika working outside the offices on his next masterpiece

## Philip's Story

One day in late January 2007, I was driving through Sandton at around 17h00 in the middle of a typical highveld storm, with the rain coming down in industry sized buckets, when I noticed a drenched and bedraggled young man trying desperately to protect a large painting of some sort, with equally soaked and torn pieces of newspaper. I immediately thought that it was such a shame to have spent all that time and effort, with such natural talent, to have the weather destroy it and I can remember thinking how hard some people really try to earn an honest, albeit meagre living, when so many others simply resort to crime and corruption, just because they can.

Within minutes I was back on the cell phone and heading to the office to wind up another hectic day and the vision of a drenched young man began to fade.

Two months later, my wife, Shelley and I were attending a function in Sandton, when we drove past the same artist, this time with a bright new picture and striding with purpose, along Grayston Drive. Something kicked into gear in my mind – we could make a difference to this artist's life if we chose to and so, we chose to.

And that's how we got to know the wonderfully talented, honest and courageous young Dimension Artist Evans Mampshika.

### Phase 1:

Phase 1 consisted of agreeing to purchase the next 6 of his unique Dimension Art pieces and then providing him with a dry and secure working space at our offices, in order to finish the artwork off. This phase also entailed purchasing additional "finishing" materials and tools, in order to make attractive frames which would enhance the raw beauty of Evans work. The 6 pictures have been completed over 5 months and have been temporarily hung in the offices of **Mentoring for Success™** (Pty) Ltd and KMI Inkaba Management Consultants (Pty) Ltd and a marketing profile is being developed for Evans, in order to increase his ability to attract a consistent market and higher prices for his work.

Evans is being directly Mentored by Philip Marsh, who is the founder and CEO of the Knowledge Management Institute (Pty) Ltd group of companies, which consists of KMI Inkaba Management Consultants (Pty) Ltd, **Mentoring for Success™** (Pty) Ltd and KMI Botswana (Pty) Ltd.

Shelley Marsh, co-director is actively engaged in developing the "go to market" network opportunities for Evans.

## Phase 2:

Phase 2 has three stages:

- Stage 1 is now in the initial stages of roll out. This entails getting Evans connected to organisations such as the Walter Sisulu Botanical Gardens “Art in the Park” concept and the Art Bank, as well as other art related networks, in order to increase his market demand and attract a more meaningful and sustainable return for his unique work. Philip and Shelley Marsh are actively involved in driving this process on a weekly basis.
- Stage 2 is to assist Evans moving from a “hand-to-mouth” existence and establishing a bank account and a simple monthly budgeting process, so that he becomes individually sustainable and can grow his own business and wealth generation capability.
- Stage 3 will be to find more suitable premises where Evans can store his material and tools securely and work during all weather conditions. The offices of a professional consulting firm are not ideal for the production environment of a talented artist getting creative with paint, timber and grass cuttings! Any individual or organisation that may be able to assist with suitable space for a young artist is asked to make contact with us please.



Beauty Zulu (KMI Inkaba) and Evans Mampshika -  
“Rural Church”



Evans Mampshika and Beauty Zulu (KMI Inkaba) -  
"Tribal Village"



Evans Mampshika and Casey Sparkes (Mentoring for Success™)  
Evans' depiction of the "Gautrain"



Philip Marsh (CEO & Mentor) and Evans Mampshika -  
"Kraal Scene"



Philip Marsh (CEO & Mentor) in his office with two pieces of Evans' artwork -  
"Kraal Scene" & "School Scene," including Soccer Field



Philip Marsh (CEO & Mentor), Shelley Marsh (Director) and Evans Mampshika -  
“School Scene,” including Soccer Field (before framing)



Janice Martin and Evans Mampshika -  
“Tribal Village”



Dimensional Desk Art

### Phase 3:

The ultimate objective is to create not only a sustainable life for Evans, but to also develop a working model so that other management consultancies and organisations can follow our lead and adopt and MENTOR a street artist and develop them to their full potential.

## A CHALLENGE TO ALL THE READERS OF THIS ARTICLE

Our goal is to challenge every other like minded individual and organisation, who is committed to making a difference, to adopt and mentor their own street artist and to collaborate with **Mentoring for Success™** (Pty) Ltd and KMI Inkaba Management Consultants (Pty) Ltd and to collectively work towards hosting a **Mentored Street Artists** exhibition during 2008.

If like us, you want to make a difference, contact [shelley@mentoringforsuccess.co.za](mailto:shelley@mentoringforsuccess.co.za)

The **Mentoring for Success™** (Pty) Ltd website will monitor and update the evolving transformation of Evans Mampshika, from soaked and bedraggled street artist, into a well known, successful and marketable personality, on the local South African art scene – and Philip and Shelley Marsh, **Mentoring for Success™** (Pty) Ltd and KMI Inkaba Management Consultants (Pty) Ltd will be there to support, guide and mentor him along the way.